



DUBAI - SWITZERLAND - INTERNATIONAL

P-Guards provides personal protection for VIP's!

PATRICK BAIATA: THE CELEBRITIES FEEL SAFE WITH HIM

No question: Safety is more important than ever these days. Bodyguards are in demand. So even Celebrity Bodyguard Patrick Baiata from Zurich is currently very busy, "jungle camp" star Aurelio Savina was visiting Zurich – and the 90's stars of "2 Unlimited", Ray and Anita, stayed as well in Zurich. Just like many other celebrities, they rely on the security services offered by the company P-Guards..

They risk their life for the protection of public figures, they are discrete, well trained and charming: These are Patrick Baiata's "men in black", the Swiss celebrity bodyguards.

Text Thomas Kenner **Photo** Tino Konino

As bodyguards, they are responsible for the safety of VIPs as well as common people. They ensure the personal safety and physical well-being of a man – by fending off any threats that could harm the lives of their clients. Nonetheless you can hardly notice their presence, as for discretion is written large in the business.



P-GUARDS: FLEXIBLE AND SERVICE ORIENTED

P-Guards – the company is a synonym for service availability, integrity and discipline. This is what the team of the company founder Patrick Baiata stands for. But when the biggest stars appear, whether in Zurich, Dubai or Monaco, the boss takes personally care of their safety. Not only that: the general well-being, divining of desires and at the end their fulfillment are – as well as a high flexibility – part of its core competencies.





Patrick Baiata knows the wishes and desires of the stars

As a bodyguard Patrick Baiata was together with his team already responsible for the safety of Hollywood stars such as Jean-Claude Van Damme, Nicolas Cage and Sylvester Stallone. Again and again with a lot of personal enthusiasm Baiata is the place to go for special wishes of the Stars.

MOST REQUESTS COME IN THE SHORT TERM explains Baiata: "Often I know only recently, about which star it is for a contract. We tend to be extremely flexible and always on guard. But I love this variety. Something new every day with new people. That's what my job is all about."

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"WE ARE NEXT TO THE CELEBRITIES AND SO USUALLY WE'RE ALWAYS THE FIRST TO NOTICE THEIR NEEDS"

P. BAIATA

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The stars know to appreciate his commitment: It is not uncommon that friendships arise: Aurelio Savina will be accompanied on trips abroad in the near future only by Patrick Baiata; they're expected to take off to Dubai quite soon. And "2 Unlimited's" star Ray Slijngaard wants him personally at his next European concerts at venues in Prague and Budapest.

Be very close to the stars: for Patrick Baiata concerts, film festivals and celebrity parties are unquestionably a more pleasant work than the ram full Afterparty explains the bodyguard. Fans and autograph hunters are for Patrick Baiata, founder and owner of the security company P-Guards, never a problem.



EXPERIENCE WITH GROUPIES...

He has collected experience with groupies taking care of the Italian national football team and AC Milan squad. He also already protected the Italian superstar Eros Ramazzotti or singer Enrique Iglesias cuddle. He also often works in Dubai, where he is responsible for the safety of many high-society families.